



Proudly Presented By



2019 Endless Cycle
In Support Of the Strong Kids' Campaign.



CAMPAIGN INFORMATION

Dear YMCA Supporter,

Thank you for taking the time to consider participating in the **YMCA Endless Cycle Event**, in support of the **Y Strong Kids Campaign (SKC)**. This event is a team-based Corporate Fundraising Relay, at the East YMCA, on **Friday, February 8, 2019** and helps to ensure that all children in our community have access to the many programs and services available at the YMCA of Regina.

As a leading charity, the YMCA of Regina cares about the health and wellbeing of everyone in our community. The Y Strong Kids Campaign is important because it takes a village to build healthy communities and to provide programs for kids in our community to reach their full potential.

The **Y's Strong Kids Program** encompasses a number of community initiatives including:

- ✓ Beyond The Bell program
- ✓ Before And After School Program
- ✓ YMCA Youth Leadership Programs
- ✓ Sponsorship & Assisted Membership to the YMCA of Regina

Contributions to **the Y Strong Kids Campaign** have a direct impact on youth in our community by creating funds for programming that:

- Removes financial barriers to participation, ensuring everyone can reach their potential; and
- Provides staff and resources to offer YMCA programs and services that enhance the health and wellbeing of Regina kids.

Here is what individuals have said about some of these programs:

“Our family has had the fortunate opportunity to be part of the After School Special Care Program at the North YMCA for more than 2 years. As a parent of a child with special needs, each age and stage creates new challenges. Our son Isaac has Autism, and as he became too old for typical ‘After School Programming’ but lacked the independence skills to stay home alone we became concerned. This YMCA program fills a critical gap in the city. It has been a huge reassurance that Isaac has a safe, welcoming and fun place to go after school. He has the benefit of spending time with peers and participating in a variety of activities.” - The Webb Famil



Proudly Presented By



THE ENDLESS CYCLE EVENT DETAILS

- Friday, February 8, 2019 from 11:30 a.m. to 1:30 p.m.
- 30 Corporate teams.
- 5 Riders per team.
- 50 Minute Ride.
- \$75,000 raised towards the YMCA’s programs through the Strong Kids Campaign.
- The minimum entry donation is \$500 per team.
- Teams have the opportunity to make pledges and raise funds within their organizations.
- Prizes will be awarded for most funds raised, best team spirit, costumes and creativity.

Spaces are limited: **REGISTER TODAY!**

Contact **Favour Oinu** at 306-757-9622 ext. 267 or by clicking the link on the YMCA home page: www.regina.ymca.ca.

Not a Rider? Donations can always be made online at regina.ymca.ca/donate/endsless-2019, or you can be one of the event's sponsors as outlined below.

How You Can Help:

Ride: Suit up and be one of your corporate team’s 5 riders

Pledge: Encourage co-workers, friends, and family to support your team with donations online or with the included pledge form

Silent Auction: You can also contribute to the campaign through silent auction at the event.

Match: Challenge your employer or company to match your team’s total pledges raised

Sponsor: Your company can sponsor, or provide services to support the success of the event. Customized packages are available on request. Sponsors will be acknowledged in marketing materials, social media, and in-event activation.

**Thank you to our Title Sponsor
for their commitment to kids in our community.**



For further information, please contact Favour Oinu or Steve Compton.

Contact	Favour Oinu	Steve Compton
Phone:	306-757-9622 ext. 267	306-757-9622 ext. 257
Email:	favour.oinu@regina.ymca.ca	steve.compton@regina.ymca.ca
Address:	YMCA of Regina 2400, 13th Avenue, Regina, SK S4P 0V9	

Take your **seat**, and join the **ride!** Together we can build healthier, stronger communities, where kids learn, play, and grow. Thank you!

Scott Law, 2019 Endless Cycle Event Chair

Every kid deserves a chance